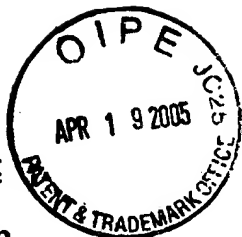


Application Data Sheet



Application Information

Application Type::	Regular
Subject Matter::	Utility
Suggested Group Art Unit::	N/A
CD-ROM or CD-R?::	None
Sequence submission?::	None
Computer Readable Form (CRF)?::	No
Title::	SYSTEM AND METHOD FOR CONSUMER-SELECTED ADVERTISING AND BRANDING IN INTERACTIVE MEDIA
Attorney Docket Number::	43461-201892
Request for Early Publication?::	No
Request for Non-Publication?::	No
Total Drawing Sheets::	1
Small Entity?::	Yes
Petition included?::	No
Secrecy Order in Parent Appl.?::	No

Applicant Information

Applicant Authority Type::	Inventor
Primary Citizenship Country::	United States
Status::	Full Capacity
Given Name::	Laura
Middle Name::	Lee
Family Name::	KUSUMOTO
City of Residence::	San Francisco
State or Province of Residence::	CA
Country of Residence::	US
Street of mailing address::	315 Santa Rosa Avenue, Apt. 3

City of mailing address:: San Francisco
State or Province of mailing address:: CA
Postal or Zip Code of mailing address:: 94112

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Earl
Middle Name:: David
Family Name:: SACERDOTI
City of Residence:: Alamo
State or Province of Residence:: CA
Country of Residence:: US
Street of mailing address:: 115 Camille Court
City of mailing address:: Alamo
State or Province of mailing address:: CA
Postal or Zip Code of mailing address:: 94507

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Leila
Middle Name:: Janine
Family Name:: SIGLER
City of Residence:: ~~Los Altos~~ San Francisco
State or Province of Residence:: California
Country of Residence:: US
Street of mailing address:: ~~45 N. Gordon~~ 531A Simonds Loop
City of mailing address:: ~~Los Altos~~ San Francisco
State or Province of mailing address:: California

Postal or Zip Code of mailing address:: 94024 94129

Applicant Authority Type:: Inventor
Primary Citizenship Country:: US
Status:: Full Capacity
Given Name:: Sonya
Middle Name:: Lee
Family Name:: SIGLER
City of Residence:: San Carlos
State or Province of Residence:: CA
Country of Residence:: US
Street of mailing address:: 253 Highland Avenue
City of mailing address:: San Carlos
State or Province of mailing address:: CA
Postal or Zip Code of mailing address:: 94070

Correspondence Information

Correspondence Customer Number:: 26694

Representative Information

Representative Customer Number:: 26694

Domestic Priority Information

Application::	Continuity Type::	Parent Application::	Parent Filing Date::
This Application	Non-provisional of	60/204,179	May 15, 2000

Foreign Priority Information

Country::	Application Number::	Filing Date::	Priority Claimed::

Assignee Information

Assignee name:: Avatizing, LLC
Street of mailing address:: 531A Simonds Loop
City of mailing address:: San Francisco
Country of mailing address:: California
Postal or Zip Code of mailing address:: 94129

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